

# Deaf Community Engagement & Content Lead (Part-Time, Hourly)

**Location:** Austin, TX (Hybrid-primarily remote with access to shared office/studio space)

**Estimated Start Date:** April 2026

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## About Tive:

Tive provides Video Relay Service (VRS) and Video Remote Interpreting (VRI) solutions to connect and empower the Deaf and Hard-of-Hearing community. We are passionate about making communication accessible, reliable, and easy to use for everyone.

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## Role Overview:

Tive is looking for a **Community & Content Specialist (ASL)** in Austin to help grow our presence both online and in the community. This part-time, hourly role blends remote work with access to our shared office and studio space. You'll create engaging content, represent Tive at local events, and connect directly with the Deaf and Hard-of-Hearing community.

This hands-on, creative, and fast-paced role is perfect for someone who works independently, is confident on camera, and serves as Tive's public face on social media and at in-person community events. You'll own projects from concept to execution, producing short ASL videos, creating social media content, fostering community engagement, and building relationships that advance Tive's mission of connecting and empowering the Deaf and Hard-of-Hearing community.

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## Why You'll Love This Role:

- Make a direct impact, supporting and empowering the Deaf and Hard-of-Hearing community
  - Use our office and studio space to create videos and social media content
  - Connect with the Deaf and Hard-of-Hearing community and make a direct impact at local events and workshops.
  - Collaborate with a passionate, mission-driven team
  - Flexible, part-time hours with opportunities to take on diverse responsibilities
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## Key Responsibilities:

- Create and post engaging social media content across platforms, including spoken and ASL formats (Facebook, Instagram, LinkedIn, TikTok, YouTube)
- Develop and post short ASL videos (quick tips, educational content, community messages, and awareness campaigns) for TikTok, Instagram Reels, YouTube

Shorts, and other digital platforms

- Represent Tive at local Deaf and Hard-of-Hearing community events, workshops, and gatherings
- Build and maintain relationships with community members, partners, and influencers
- Support influencer outreach and collaborations, staying aware of influencer marketing trends
- Confident on-camera presence for videos and events, showcasing Tive's services and mission
- Track social media engagement and report key metrics to measure impact
- Stay up to date on social media trends, ASL content trends, and accessibility tools to ensure content is inclusive and effective
- Independently plan, prioritize, and execute projects from concept to delivery

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### **Required Skills & Qualifications:**

- At least 3 years of experience in social media, influencer marketing, community engagement, or related marketing experience
- Proficiency in American Sign Language (ASL) required
- Strong communication skills in English (written and verbal)
- Proven experience as a social media influencer, community ambassador, or similar role
- Proficient in Google Workspace (Gmail, Docs, Sheets, Drive, Chat), Canva, Monday.com, and Slack.
- Comfortable creating video content and social media posts across multiple platforms
- Flexible and able to manage multiple responsibilities, from content creation to event support
- High-energy, positive attitude, and team-oriented
- Self-motivated, reliable, and able to manage time independently

- Availability for occasional evenings/weekends and local travel for events
  - High school diploma or equivalent required; some college preferred
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### **Preferred Qualifications:**

- Lived experience as Deaf or Hard-of-Hearing
  - Knowledge of Deaf culture and the accessibility landscape
  - Public speaking or on-camera experience
  - Strong influencer presence and high engagement on social media platforms
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### **Compensation & Benefits:**

- Part-time, paid hourly
  - Flexible remote schedule with access to the Austin office/studio
  - Company-covered travel and event expenses (if applicable)
  - Opportunity to make a meaningful difference in the Deaf and Hard-of-Hearing community
  - Supportive, collaborative, and inclusive team culture
  - Opportunities to grow skills in community outreach and influencer engagement
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### **How to Apply:**

Submit your resume and a brief cover letter highlighting your experience, social media presence, and interest in this role to: [\*\*career@tivetechology.com\*\*](mailto:career@tivetechology.com)